

**PENDING
FINAL APPROVAL**

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

**STEP 1
TV SCRIPT
PRE-APPROVED** Complete

**STEP 2
SUBMIT VIDEO FILE
FOR PRE-APPROVAL** Incomplete

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

Ad approved to run
3/3/20-3/31/20 **during**, the
"Subaru A Lot to Love Event"



J & Hennessy
ADVERTISING CORPORATION

CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T200301 Lot To Love Event	FAX #:	
LENGTH:	:30	SALES REP:	Larry H
DATE:	3/12/20	PRODUCER:	A. Dennis

GRAPHICS	Video	AUDIO
<p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>  <p>2020 Subaru Outback 2020 Kelly Blue Book – Best Resale Value Awards (logo) Vehicle's projected resale value is specific to the 2020 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.</p> <p>2020 Subaru Outback Lease From Just 299/mo Lease For 36 months - \$3,672 Due At Signing 2020 Subaru Outback Premium 13 LDD Package. MSRP \$32,282. Model Code LDD. VIN: 4S4BTACC0L3190392. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. \$3,672 due at signing plus dealer fees. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 3/31/20</p> <p>2020 Subaru Forester 2020 IIHS Top Safety Pick (logo) 2020 Kelly Blue Book – Best Resale Value Awards (logo) Vehicle's projected resale value is specific to the 2020 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.</p> <p>2020 Subaru Forester Lease From Just \$274 /mo Lease For 36 Months - \$2,774 Due At Signing 2020 Subaru Forester Automatic, Base Package. MSRP \$26,936. Model Code LFB-02. VIN: JF2SKADC3LH489336. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. \$2,774 due at signing plus dealer fees. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 3/31/20</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>	<p>Text: Thinking About A New Car?</p> <p>GFX: 2020 Subaru A Lot TO Love Event Logo</p>  <p>GFX: 2020 Subaru Outback photo</p>  <p>GFX: 2020 Subaru Forester photo</p>	<p>Announcer: (:30) Thinking about a new car? Then Think Thelen, Think Subaru.</p> <p>And during the Subaru A Lot To Love Event, you'll save on a 2020 Subaru Outback! The vehicle that retains its value better than any other in its class!</p> <p>Lease yours today, at Thelen Subaru, for as little as \$299 a month!</p> <p>Or find a lot to love in a 2020 Subaru Forester, an IIHS Top Safety Pick!</p> <p>Lease yours today at Thelen Subaru for as little as \$274 a month!</p> <p>So Think Thelen. Think Subaru. And expect more from your car dealer!</p>



SUBARU

Approved: _____

Approved with Changes: _____

Client Signature: _____